

### **DID YOU KNOW? THE GENERATION: SOME RECENT STATISTICS**

- In China 50% of the population is younger than 33 years old.
- In the U.S., the Millennials are the largest generation since the baby boomers.
- Over half the Indian population is under 25 years old.
- Millennials are the most diverse generation in U.S. history.
- A recent survey found 82% of teens reporting “no problems” with any family member—versus just 48% who said that in 1974, when parents and teens were far more likely to argue and oppose one another’s basic values.
- By 2008, the number of U.S. citizen-eligible Millennial voters neared 50 million. By the presidential election of 2016, Millennials will be one third or more of the citizen-eligible electorate, and roughly 30% of actual voters.
- In a 2007 Pew survey, 56% of 18-29 year olds supported allowing gays and lesbians to marry, while the public as a whole opposed gay marriage by a 55-37 majority.
- In 2006 Pew polls, an average of 26% of this age group approved of Bush’s handling of the Iraq war, compared to 69% who disapproved. In the 2006 exit polls, 62% of 18-29 year old voters disapproved of Bush’s handling of Iraq, including 43% who strongly disapproved and 65%—more than any other age group—thought the U.S. should start withdrawing troops from Iraq.
- In Eastern Europe, Millennials are the first generation without mature memories of communism or dictatorial rule.
- As of 2008, Apple had sold 100 million iPods and at least 20 million iPhone/iPod Touch devices.
- 27% percent of all Internet users currently own one or more DMPs (digital media players), one-third (37 percent) are between the ages of 18-34.
- 41.1% of worldwide Internet users are Asian, 24.7% are African, 15.5% are North American, 11% are Latin American or Caribbean, 3.4% European, 2.9% Middle Eastern, and 1.3% are Australian or Oceanic.
- More than million people in the US alone log onto Facebook monthly.
- In 2008, 1 out of 8 married couples met online.
- In 2008, there were 200 million registered users on Myspace.
- In 2008, 31 billion people searched on Google every month, up from 2.7 billion in 2006.
- It is estimated that 40 exabytes (that’s  $4.0 \times 10^{19}$ ) of unique new information was generated worldwide in 2008. That is estimated to be more than in the previous 5,000 years.
- The amount of new technical information is doubling every 2 years, and predicted to double every 72 hours by 2010.