

Younger Than Jesus

The Generation Book

Edited by

Lauren Cornell

Massimiliano Gioni

Laura Hoptman

Brian Sholis

New Museum New York

Steidl

Table of Contents

Director's Foreword and Acknowledgments Lisa Phillips **7**

Introduction Brian Sholis **11**

New Age Thinking Lauren Cornell **19**

We Are Too Many Massimiliano Gioni **31**

Them Laura Hoptman **45**

Plates

AIDS-3D **60** / Ziad Antar **62** / Cory Arcangel **64** / Tauba Auerbach **66** / Wojciech Bakowski **68**

Dineo Seshee Bopape **70** / Mohamed Bourouissa **72** / Kerstin Brätsch **74** / Cao Fei **76**

Carolina Caycedo **78** / Chu Yun **80** / Keren Cytter **82** / Mariechen Danz **84** / Faye Driscoll **86**

Ida Ekblad **88** / Haris Epaminonda **90** / Patricia Esquivias **92** / Mark Essen **94** / Ruth Ewan **96**

Brendan Fowler **98** / Luke Fowler **100** / LaToya Ruby Frazier **102** / Cyprien Galliard **104** / Ryan

Gander **106** / Liz Glynn **108** / Loris Gréaud **110** / Shilpa Gupta **112** / Emre Hüner **114** / Matt

Keegan **116** / Tigran Khachatryan **118** / Kitty Kraus **120** / Adriana Lara **122** / Elad Lassry **124**

Liu Chuang **126** / Guthrie Lonergan **128** / Tala Madani **130** / Anna Molska **132** / Ciprian

Muresan **134** / Ahmet Ögüt **136** / Adam Pendleton **138** / Stephen G. Rhodes **140** / James

Richards **142** / Emily Roysdon **144** / Kateřina Šedá **146** / Josh Smith **148** / Ryan Trecartin **150**

Alexander Ugay **152** / Tris Vonna-Michell **154** / Jakub Julian Ziolkowski **156** / Icaro Zorbar **158**

The Sociological Problem of Generations Karl Mannheim **163**

The Concept of the Generation José Ortega y Gasset **197**

The Production of Belief Pierre Bourdieu **205**

How Long is a Generation? Bennett M. Berger **217**

A New Generation of Americans

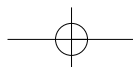
William Strauss and Neil Howe with Peter Markiewicz **237**

How to Bottle a Generation Eric Wilson **255**

They Play Games for Ten Hours and Earn \$4 in a "Virtual Sweatshop"

Tony Thompson **263**

- Private, Public, and the Collapse of the Personal Clay Shirky **269**
- Mirror, Mirror On the Web Lakshmi Chaudry **279**
- All-Stars of the Clever Riposte Allen Salkin **291**
- Twilight of the Books Caleb Crain **299**
- A Nation at War: The Troops; Military Mirrors a Working-Class America
David M. Halbfinger and Steven A. Holmes **315**
- Generation Faithful: Youthful Voice Stirs Challenge to Secular Turks
Sabrina Tavernise **331**
- Generation Faithful: Violence Leaves Young Iraqis Doubting Clerics
Sabrina Tavernise **339**
- Letter from China: Angry Youth: The New Generation's Neocon Nationalists
Evan Osnos **349**
- Generation *Ku*: Individualism and China's Millennial Youth Robert L. Moore **371**
- Adult in 2008: Future Citizens Various Authors **387**
- The New Generation Of Tibetan Activists Speaks Out Various Authors **409**
- Musings on Africa, International Development, and Hacking the Media
Ethan Zuckerman **417**
- The Aughties Grigory Okhotin **425**
- Brave New World of Digital Intimacy Clive Thompson **431**
- The generation facing its first recession. How will they cope? Tracy McVeigh **449**
- Checklist of the Exhibition **457**
- Artist Biographies **467**
- Selected Bibliography **489**
- List of Nominators **495**
- Contributor Biographies **501**
- Curators' Acknowledgments **505**



Director's Foreword

This exhibition and book inaugurate a new Triennial at the New Museum that focuses on innovative contemporary art created by the newest voices all over the world, "The Generational." Our time is replete with international exhibitions tied to cities, countries, or curators. "The Generational" is the only international show of its kind in New York, the only one dedicated to an emerging generation.

This exhibition has been envisioned by the curatorial team of Lauren Cornell, Massimiliano Gioni, and Laura Hoptman. They conceived not only a show, but also identified the beginning of a new network of artists, curators, and professionals. The New Museum curators created a flexible structure for gathering information about young artists everywhere by calling on more than 150 colleagues who submitted materials and names of artists born after 1975. Out of this wealth of information—a veritable census of the most interesting art being produced today—they selected the work of fifty artists who are presented both in the exhibition "Younger Than Jesus" and in this publication.

This exhibition and its accompanying catalogue are the first attempt to come to terms with a generation that has already excited the curiosity of sociologists, theorists, journalists, marketing experts, and intellectuals. Variouslly dubbed the "Millennials," "iGeneration," "Generation Y," and "Generation Me," this group has already revolutionized many aspects of our culture, both in the Western world and in fast-growing demographic powers like China and India. At ease with new technologies and new languages, this population—which has its beginnings around 1976—has had a tremendous impact on the way we acquire, distribute, produce, and consume information, knowledge, and culture. And yet no exhibition and no art institution has yet attempted to identify the work of this particular generation of artists.

At the New Museum, we believe in the need to face the most challenging creations of young artists. Keith Haring was twenty-two

when he first exhibited at the New Museum; Jeff Koons was twenty-five; Richard Prince thirty-one and Adrian Piper thirty-two. We have always championed the new, while expanding the global scope of our vision. And yet we do not want to create empty hype or package a “hot young scene.” Instead we want to understand, learn, support, and encourage a nascent group of artists. The wealth of materials, texts, and essays collected in this book stand as a clear sign of our commitment to capture and decipher the signals of a generation that is discovering its own new voices. In fact, this exhibition and this book aim to prove that generations are complex and nuanced social agents that cannot be reduced to a formula or a slogan. We want to understand what our future will look like, but we also want to preserve its complexity and diversity.

This project, begun barely a year ago, has been a massive challenge that the staff at the New Museum has embraced wholeheartedly. Massimiliano Gioni, Director of Special Exhibitions, has led a team that includes Lauren Cornell, Executive Director of Rhizome and Adjunct Curator at the New Museum, and Laura Hoptman, Kraus Family Senior Curator. Jarrett Gregory, Curatorial Assistant, has orchestrated the gathering of artists’ materials for the publication and has coordinated the entire exhibition organization, working closely with Hendrik Gerrits, Exhibition Manager, Shari Zolla, Registrar, and John Hatfield, Deputy Director. Gregory also coordinated a team of dedicated researchers including Anna Clifford, Martha Kirszenbaum, and Cloé Perrone, all of whom also contributed to the realization of the exhibition. The anthology of texts that is the backbone of this publication was compiled by Brian Sholis with the collaboration of Chris Wiley, the exhibition curators, and Jarrett Gregory. The publication was edited by Sarah Valdez, Senior Editor, and its production supervised by Karen Hansgen, Head of Publications. It would not have

8 been possible without the help of Karen Wong, Director of External

Affairs, the entire External Affairs department, and Regan Grusy, Director of Development.

I want to extend my deepest gratitude to the Andy Warhol Foundation for the Visual Arts who provided an extraordinary grant to support this exhibition. A special thank you also goes to our remarkable Friends of the Generational—a group of passionate supporters who share an interest in supporting artists who are shaping the next wave—co-chaired by Maja Hoffman and Dakis Joannou; Steering Committee Members Lonti Ebers and J. Bruce Flatt, Lorinda Ash Ezersky and Peter Ezersky, Ken Kuchin, and Randy Slifka; and Friends Shelley Fox Aarons and Phil Aarons, Hillary and Peter Hatch, Gael Neeson and Stefan Edlis, Toby Devan Lewis, and Lisa Schiff.

We also greatly appreciate the significant support of the Leadership Council of the New Museum, the Fundación Almine y Bernard Ruiz-Picasso Para El Arte, the Horace W. Goldsmith Foundation, the J. McSweeney and G. Mills Publications Fund, the Toby Devan Lewis Emerging Artists Exhibitions Fund, The Robert Mapplethorpe Photography Fund, and the Trust for Mutual Understanding. We are also grateful to the Cultural Services of the French Embassy in the United States, the Mexican Cultural Institute of New York, and the office for Contemporary Art Norway, who helped with artist travel and shipping.

The book would not have been possible without the partnership of Steidl, to whom we owe our thanks, especially Gerhard Steidl, designers Sarah Winter and Katharina Staal, Julia Braun, and Bernard Fischer.

Finally, the New Museum salutes all the contributors, authors, and all of the participating artists for creating a book that we hope will serve as an introduction to the future of contemporary art.